



# Pitch Deck





# What is SolClout?

SolClout is envisioning a platform to build a formidable community powered by Solana, a high throughput, scalable public blockchain project. SolClout will allow for cryptocurrency projects and users to create and boot-strap Clout-driven communities geared towards building fast and sustainable social presences.





## SolCloud Social

SolCloud Social is a blockchain-based social networking platform that allows users to enjoy censorship-free, encrypted, and decentralized social networking experience.



## SolCloud Messenger

SolCloud Messenger is a simple blockchain-based social networking feature embedded within the application. Users can enjoy a seamless user experience.



## SolCloud Starter

SolCloud Starter is a Social networking based IDO platform. Starter allows for projects to reward and utilize meaningful contributions to the project growth by providing allocations.



## SolCloud World

SolCloud World is the perfect implementation of metaverse, virtual reality, and blockchain to allow blockchain projects to build a virtual ecosystem to interact with other projects, investors, and influencers



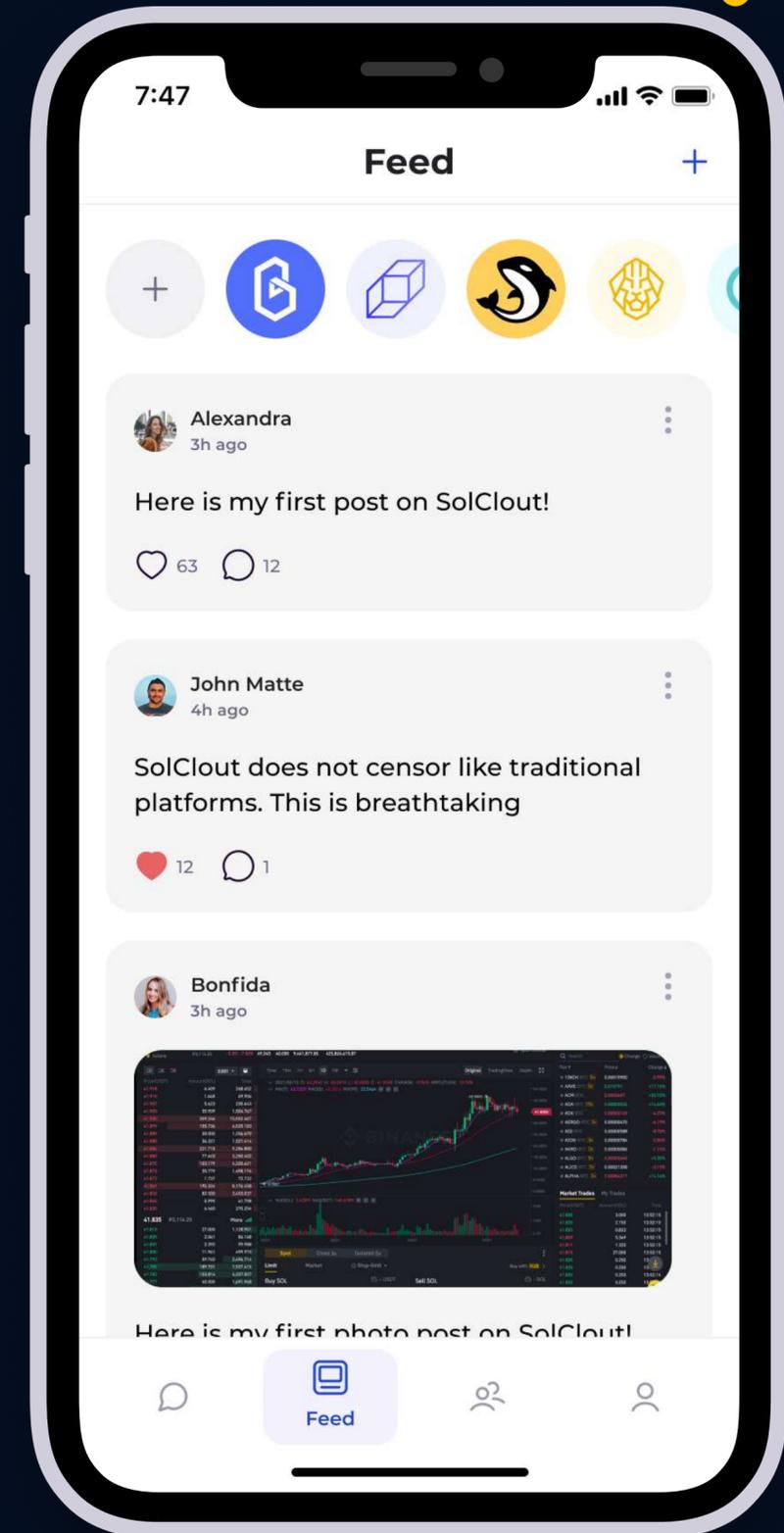
## SolCloud Trading

SolCloud Trading allows for users to create profiles, follow profiles, and build public portfolios. Users can copy trade leaders and participate in tokenized competitions.



# SolClout Social

SolClout Social is a blockchain-based social networking feature embedded within the application. Users can enjoy a seamless user experience. Powered by blockchain technology, users are able to also utilize a social networking platform free from censorship.





# Making everything unique on SolCloud

SolCloud utilizes NFTs in different services on our platform to provide more incentives to the users. Users can purchase, use, and share their NFTs on SolCloud Social, World, and Messenger.





# Solana Blockchain Protocol Integration

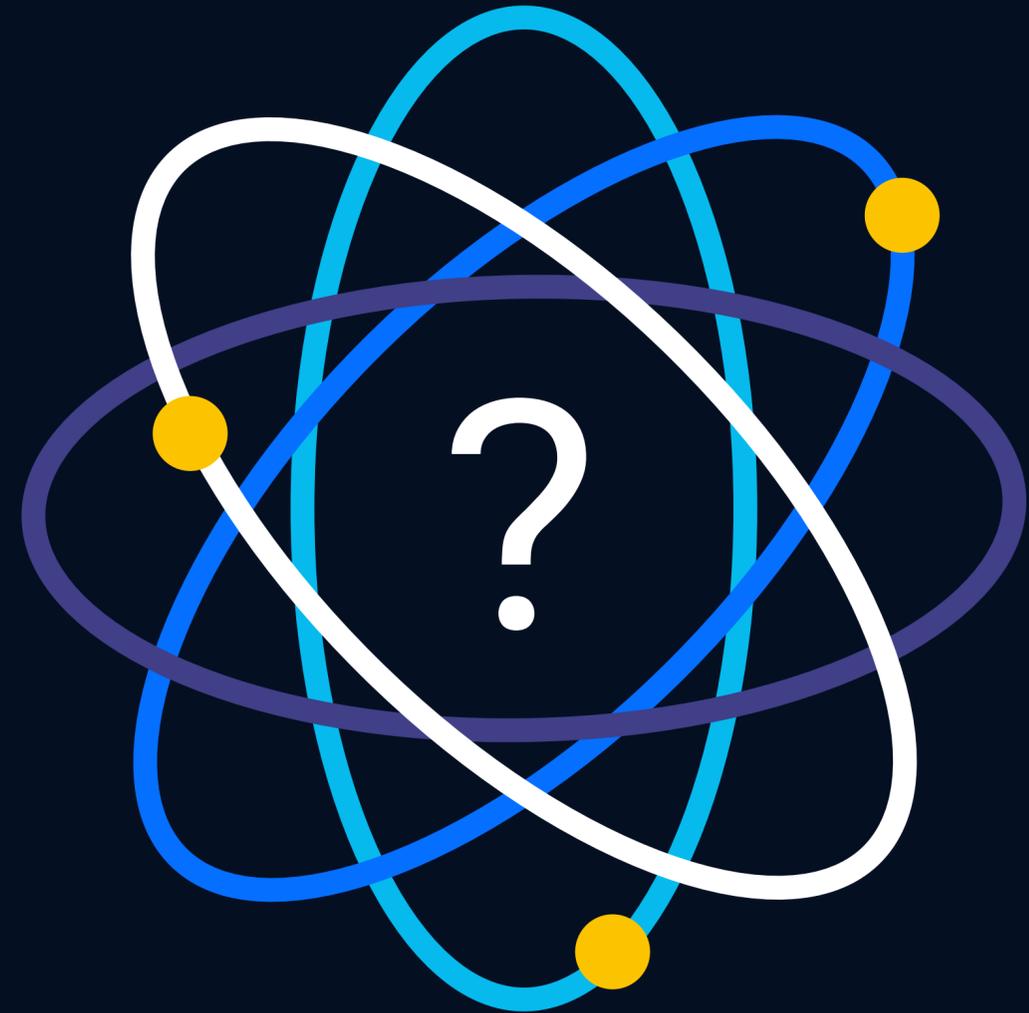
Built on Solana, native SolClout operates on a lightning-fast protocol layer that fits perfectly with social messaging's need for quick transmissibility.





# Ease of Creation Web 3.0 Communities

Each chat group comes pre-built with intuitive controls for not only administration but seamless activity offerings. For example, quizzes can be created on the fly, alerting members of an event.





# To the next phase of clout-based communities, we go!

We believe SolCloud's infusion of innovation will give it pole positioning not only in the coming wave of social-centered blockchain projects, but also current relevant market structures.



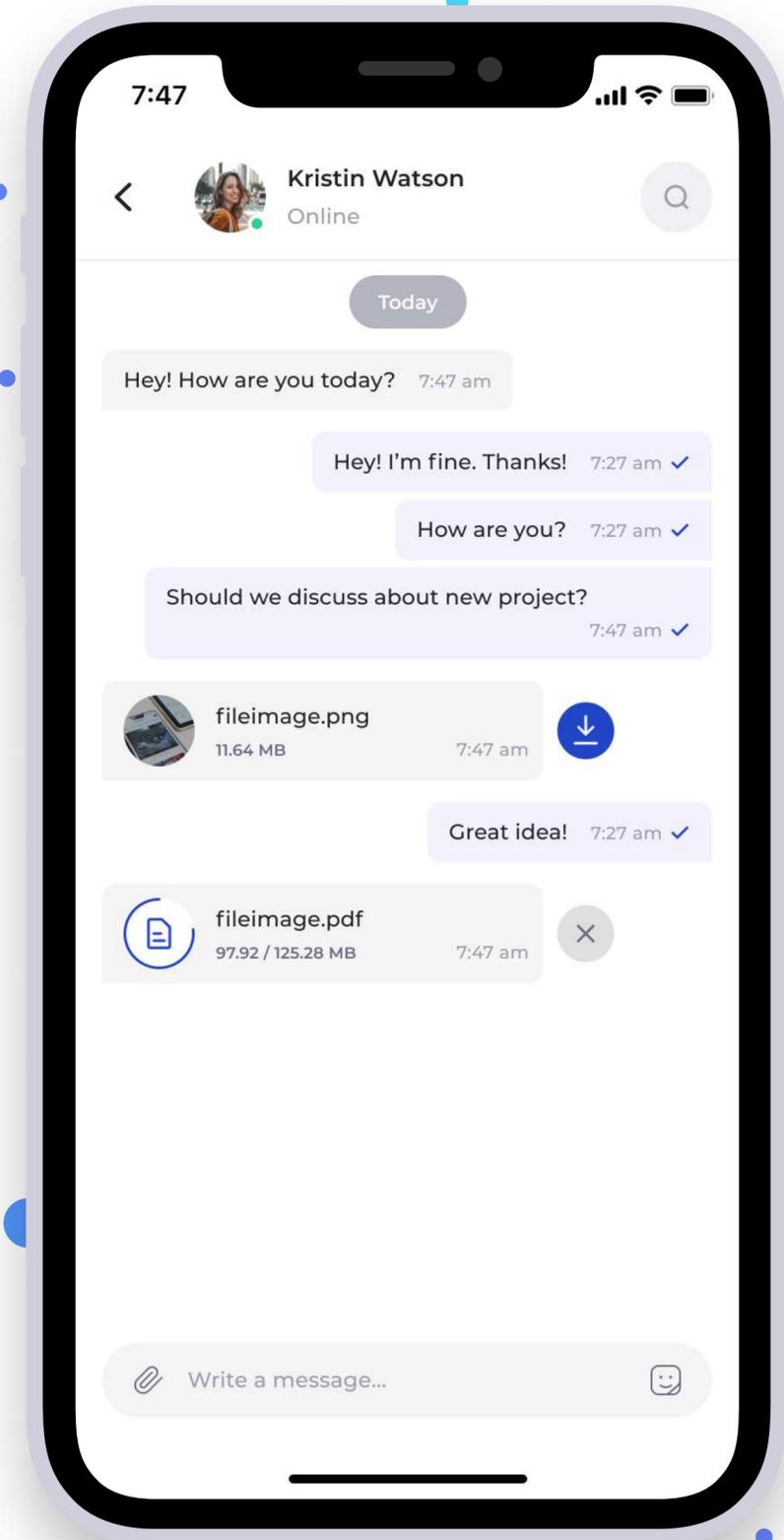
**IDO Platforms**  
Polkastarter, BSCPad

**Social Networking**  
Status.im



# SolClout Messenger

SolClout Messenger is a secure, encrypted, on-chain messenger application built on the Solana blockchain. With on-chain messaging and pseudo-anonymous account generation, SolClout Messenger application provides the most secure peer-to-peer messaging application.





## Decentralized Browsing

With your personalized, decentralized account enjoy private browsing powered by blockchain technology.



## Censorship Free

All users on SolCloud create accounts in an anonymous manner. Users are not asked of personal information prior to creating a contact.



## Finance

On the personal decentralized wallet, users can send, receive and store SCT and any other Solana based cryptocurrencies.



## Encryption

With account generation to messaging all on-chain, enjoy the most decentralized and encrypted social networking service powered by blockchain technology.



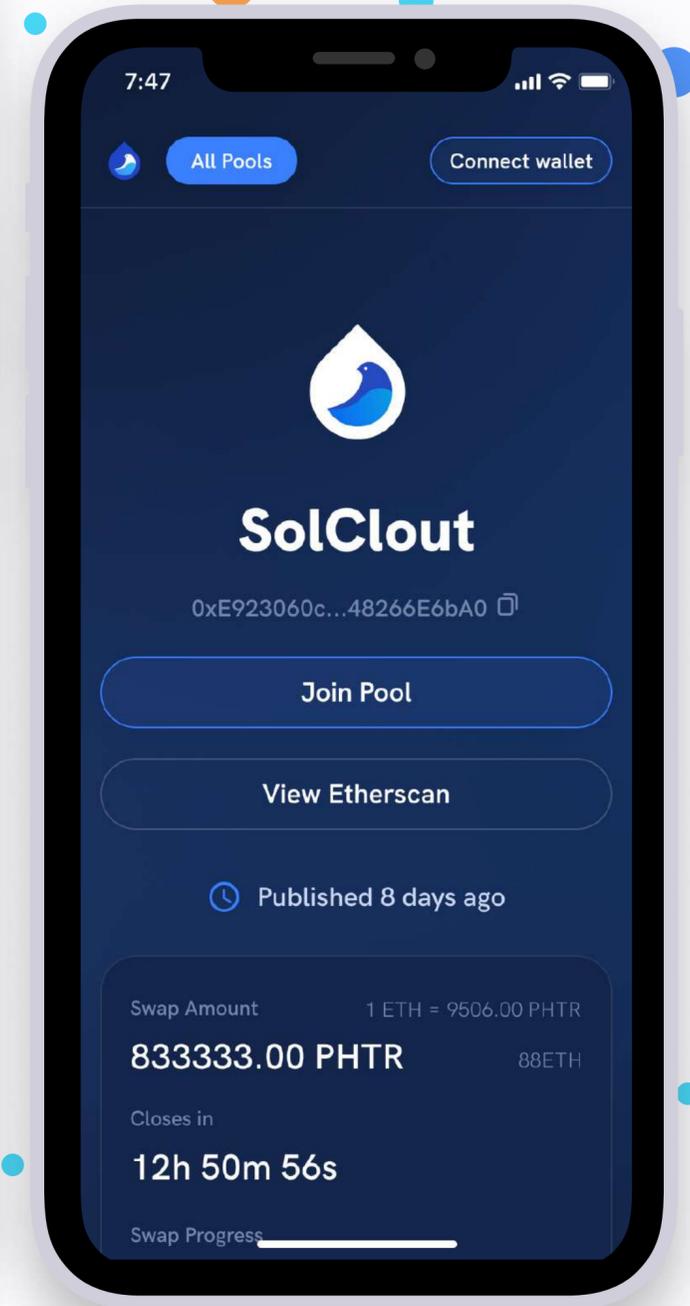
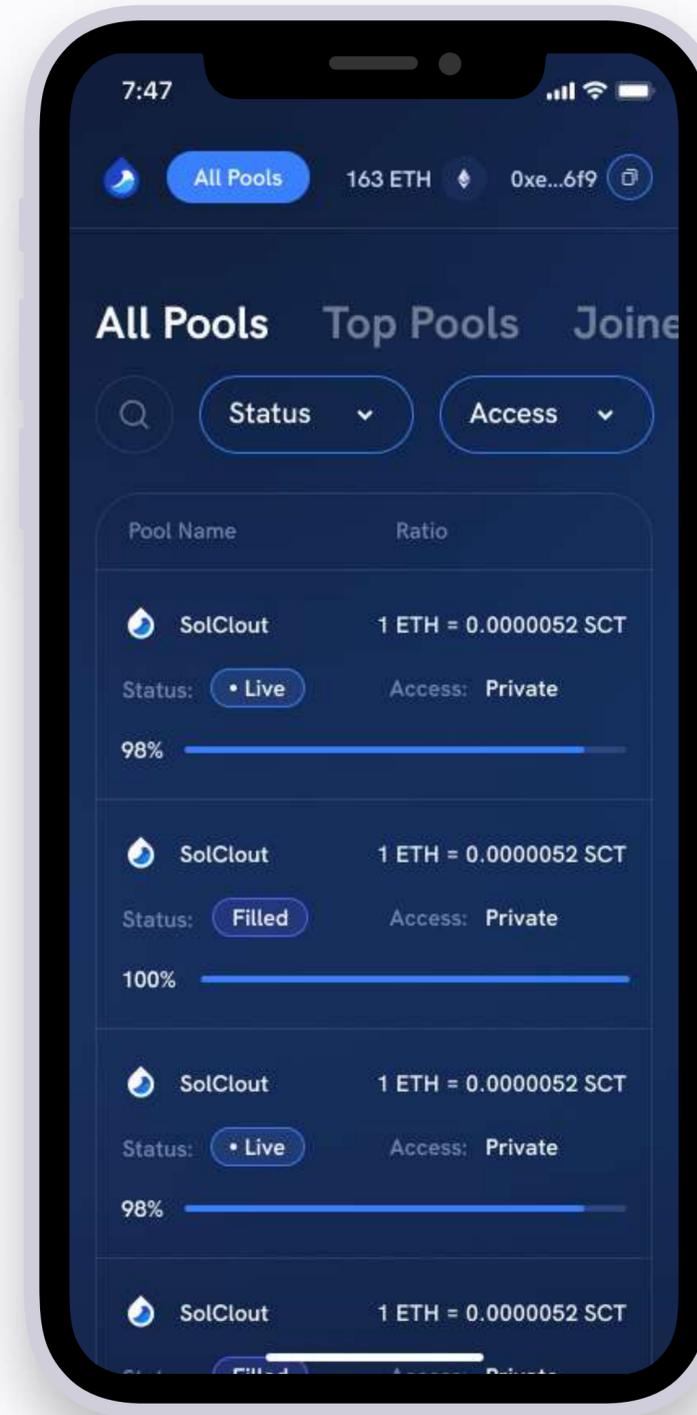
# Competitive Advantages

	SolCloud	Status.Im	Telegram	Facebook	Signal
Blockchain Implementation	✓	✓	✗	✗	✗
Decentralization	✓	✓	✗	✗	✗
Pseudo-anonymus Account Generation	✓	✓	✗	✗	✗
Scalability	✓	✗	✓	✓	✓
Wallet Implementation	✓	✓	✗	✗	✗
Open-Source	✓	✓	✗	✗	✓
User-Incentives	✓	✓	✗	✗	✗
Social KPIs	✓	✗	✗	✗	✗
Quiz creation	✓	✗	✗	✗	✗
Easy integration with IDO platforms	✓	✗	✗	✗	✗



# SolClout Starter

SolClout Starter is a messenger-based IDO platform. Social networking based IDO platform, SolClout Starter allows for projects to establish official communities. Users with best activity could receive an allocation for the initial decentralized offering.





# Participation Given Towards True Supporters

Most decentralized fundraising platforms allow users to participate in fundraisers by staking the platform's native utility token. However, this selection method does not help projects wishing to engage with long-term believers and supporters of the project.

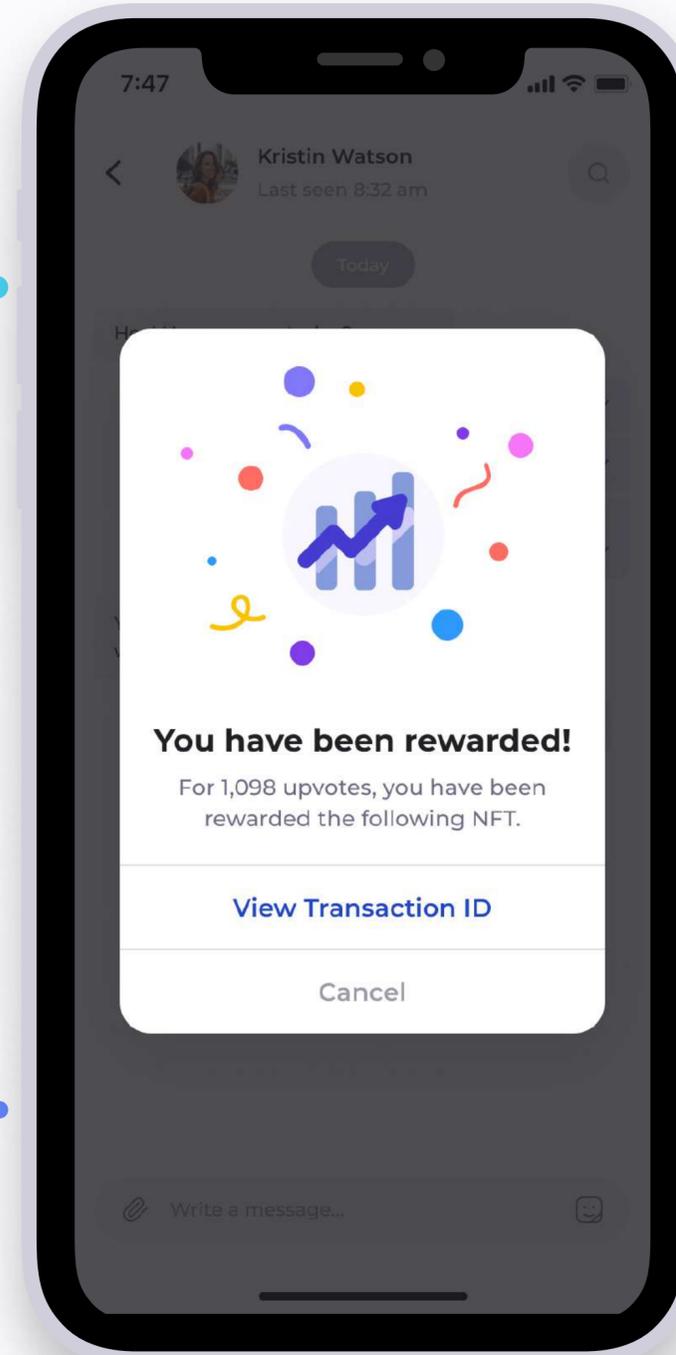
SolClout Starter provides tools for projects to utilize SolClout's blockchain-based chat groups to use a marketing framework. Users can build their track record by participating in incentivized activities, receiving upvotes, and completing quizzes.





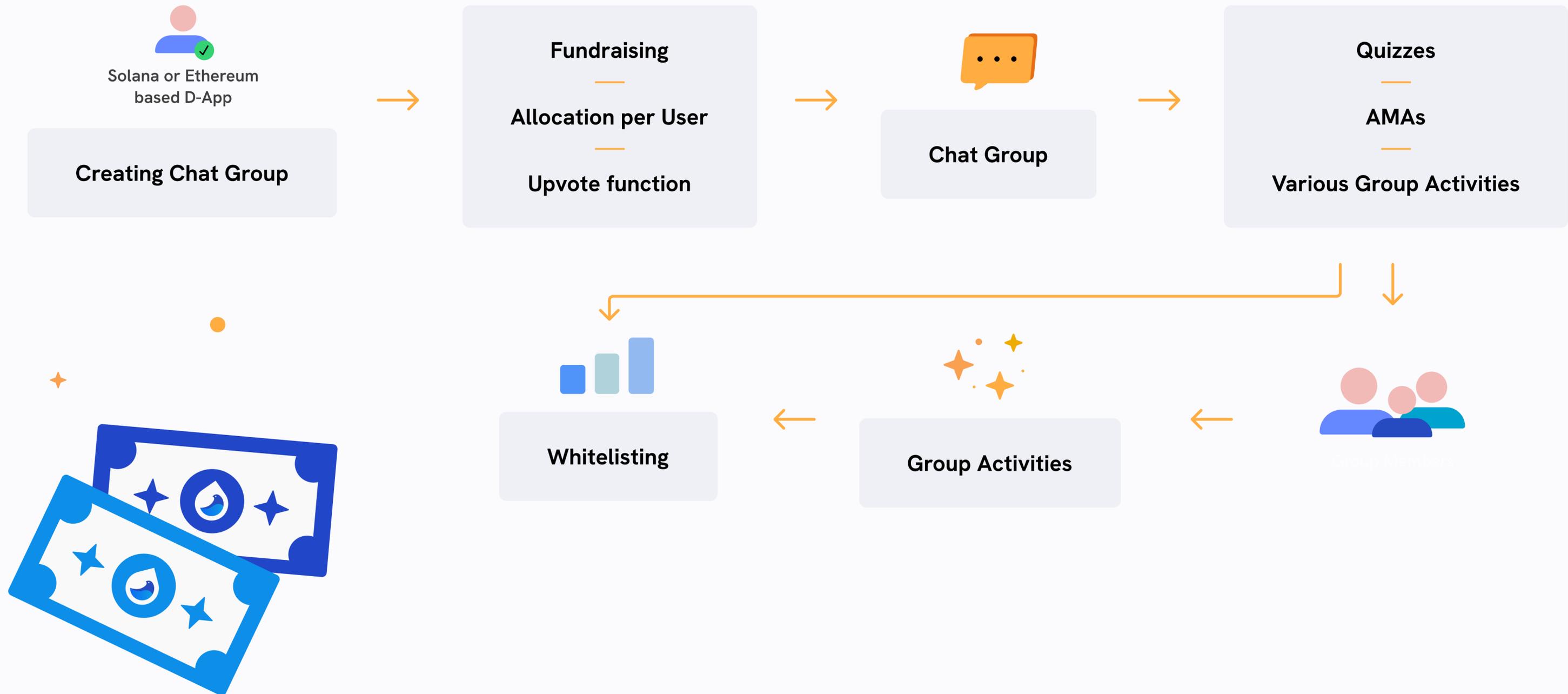
# Incentivized Social Activity via IDO Allocations.

SolClout rewards social activity through IDO allocations with exclusive projects they otherwise would not have access to. The key for us is to qualify this social activity by rewarding better track records with greater rewards, putting a premium on helpful knowledge and useful participation.





# Simple yet enriching





As of June 8th  
Data Provided By: Cryptorank.io





# Shilling crypto projects has some problems nowadays

We've heard the story before. An influencer or a Telegram group hypes a project, thousands of followers flock to it, and – it dumps on everyone. Or worse yet, it rugs. Projects that do make it out of the initial hype created end up losing steam. The old formula of shilling & promoting in the crypto space hasn't been changed since the ICO craze of the late 2010s.



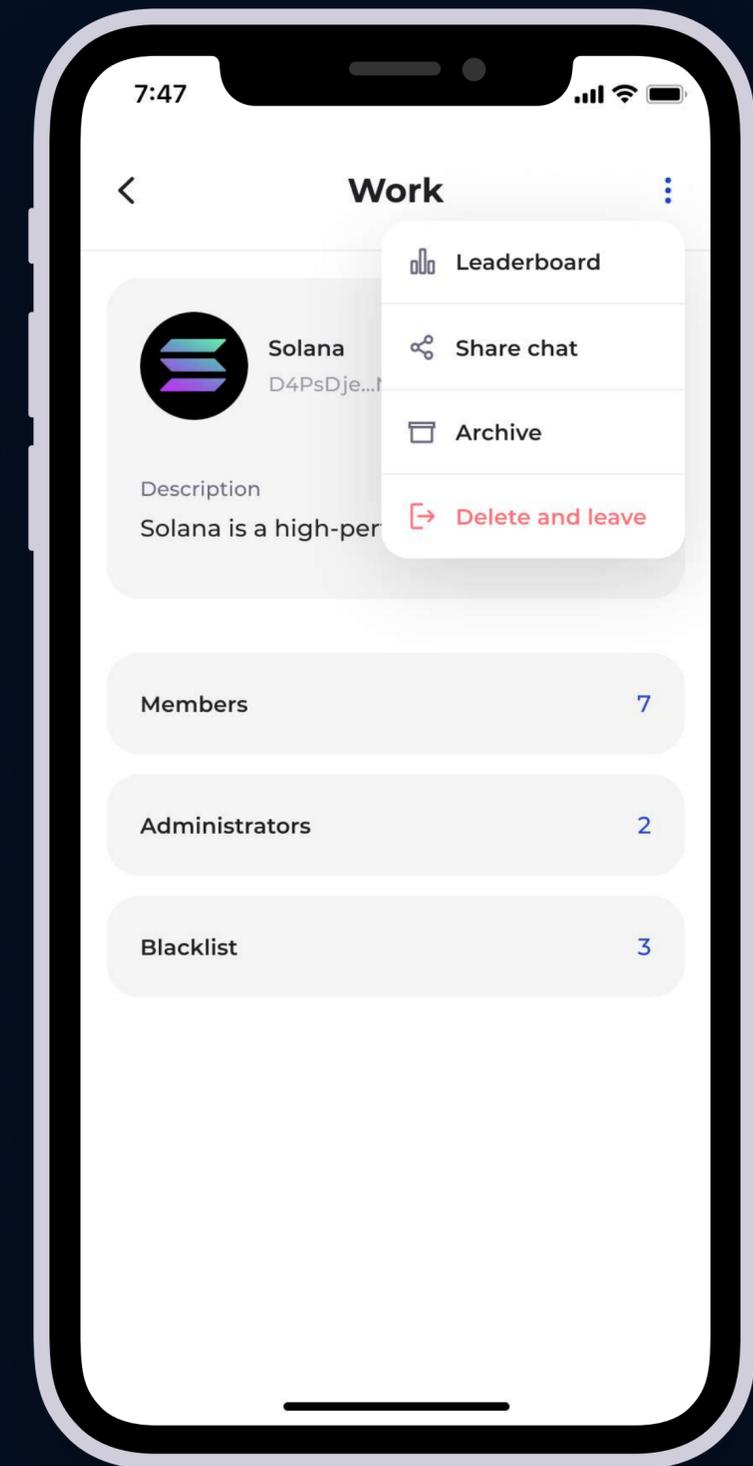


# SolClout's chat groups serve as hubs for a project's marketing

## Framework for Social Growth

Built-in social activities within SolClout's chat groups allow projects to bootstrap their social growth quickly using a plug-and-play model.

- ✓ Upvote & rank members within groups
- ✓ Quiz creation features
- ✓ Incentivized social competitions





# User Metrics

## High Rank Social Activity

The context through which you engage, as well as how people talk about you online, can actually impact what you rank for. Quality helps build a brand's community.

Internal metrics will be used to calculate the impact of a user's social activity, serving to eliminate low-value or even "spammy" users in groups.



### User: FolkGirl

A user's participation gives him clout in the social ecosystem. Performing well on quizzes, contributing meaningful discussions, sharing unique value – all these add up to a great presence on SolCloud and a greater allocation.

**16.000**  
Upvotes

**200**  
Quizzes Completed



Max IDO Allocation

90%



# A Global Leaderboard for scaling social KPIs

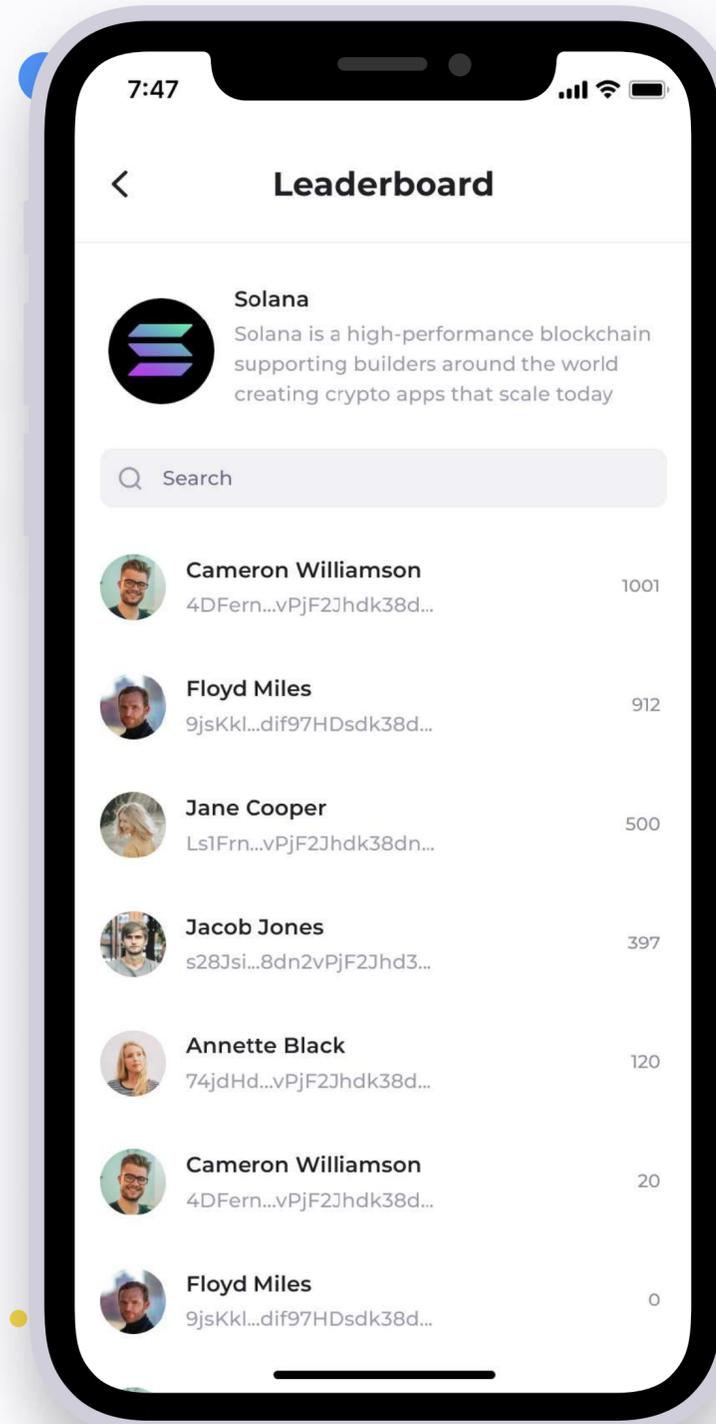
We take the competition a step further by creating an overarching global system to foster inter- and extra- community exploration and expansion. A good community member doesn't have to be limited to one great project.

**1st**

in Global Upvotes

**100+**

Community Links





# SolCloud Trading

SolCloud uses social networking to further enhance the DeFi experience for the users. Users can enjoy aggregated news, trades, and information about cryptocurrencies and finance. Users can follow other traders to copy-trade portfolios or also participate in tokenized trading competitions.

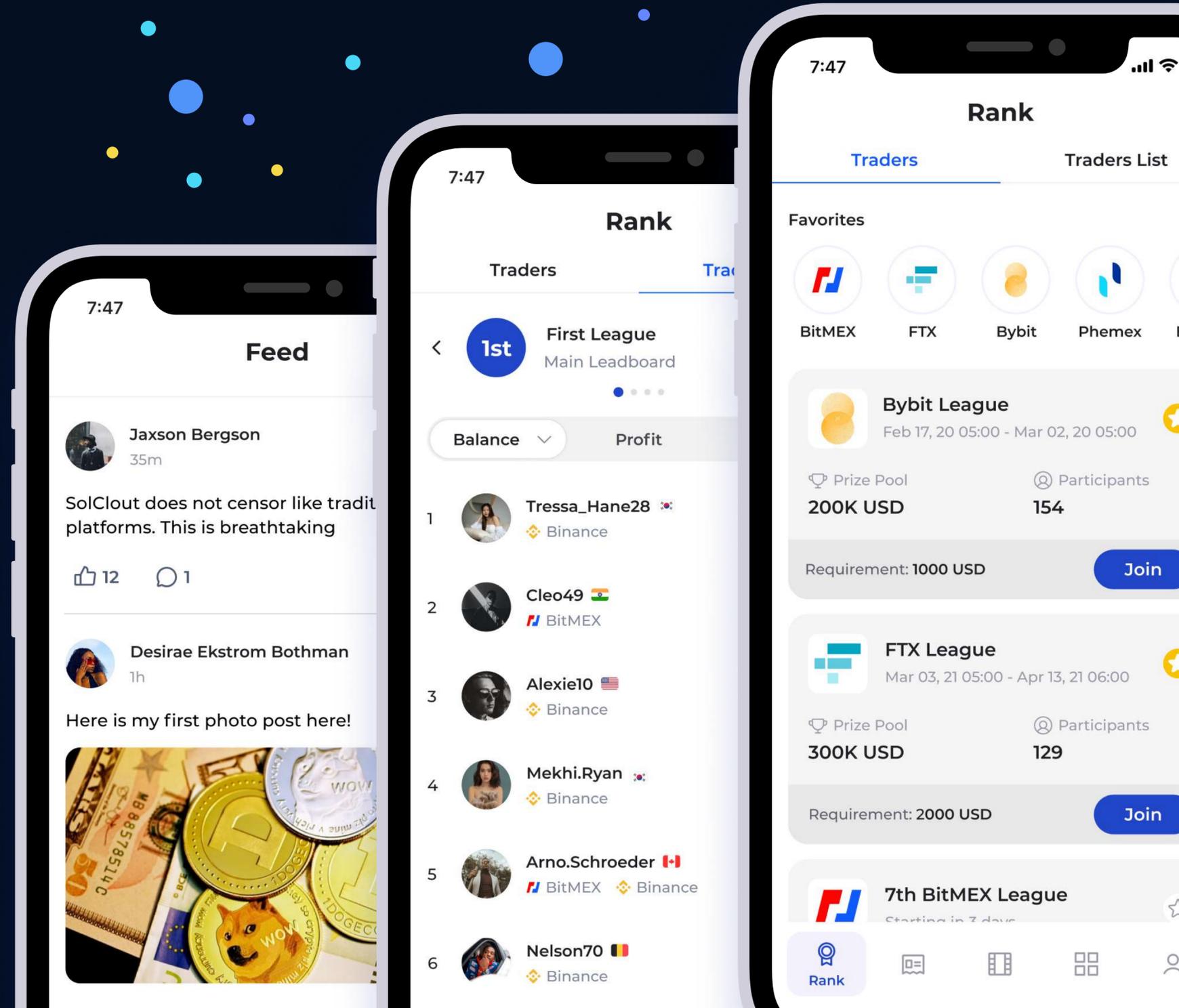
- ✓ SolCloud Trading Competitions
- ✓ Social Trading Maximized
- ✓ Blockchain-based Feed





# SolClout World

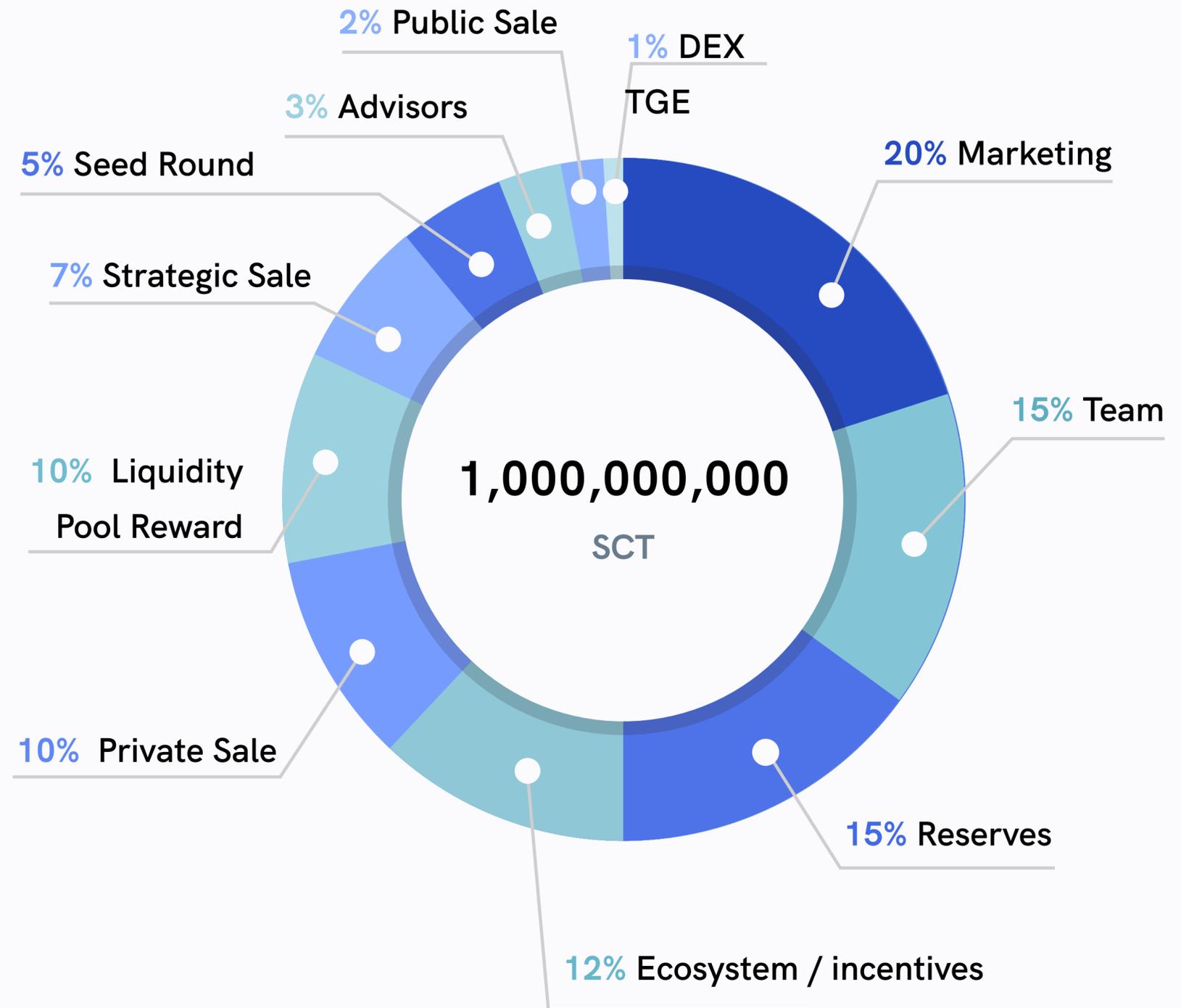
SolClout World is a virtual world that allows for users to purchase land space to exhibit projects, advertisements, or interact with other users. SolClout World is the perfect implementation of metaverse, virtual reality, and blockchain to allow blockchain projects to build a virtual ecosystem to interact with other projects, investors, and influencers.

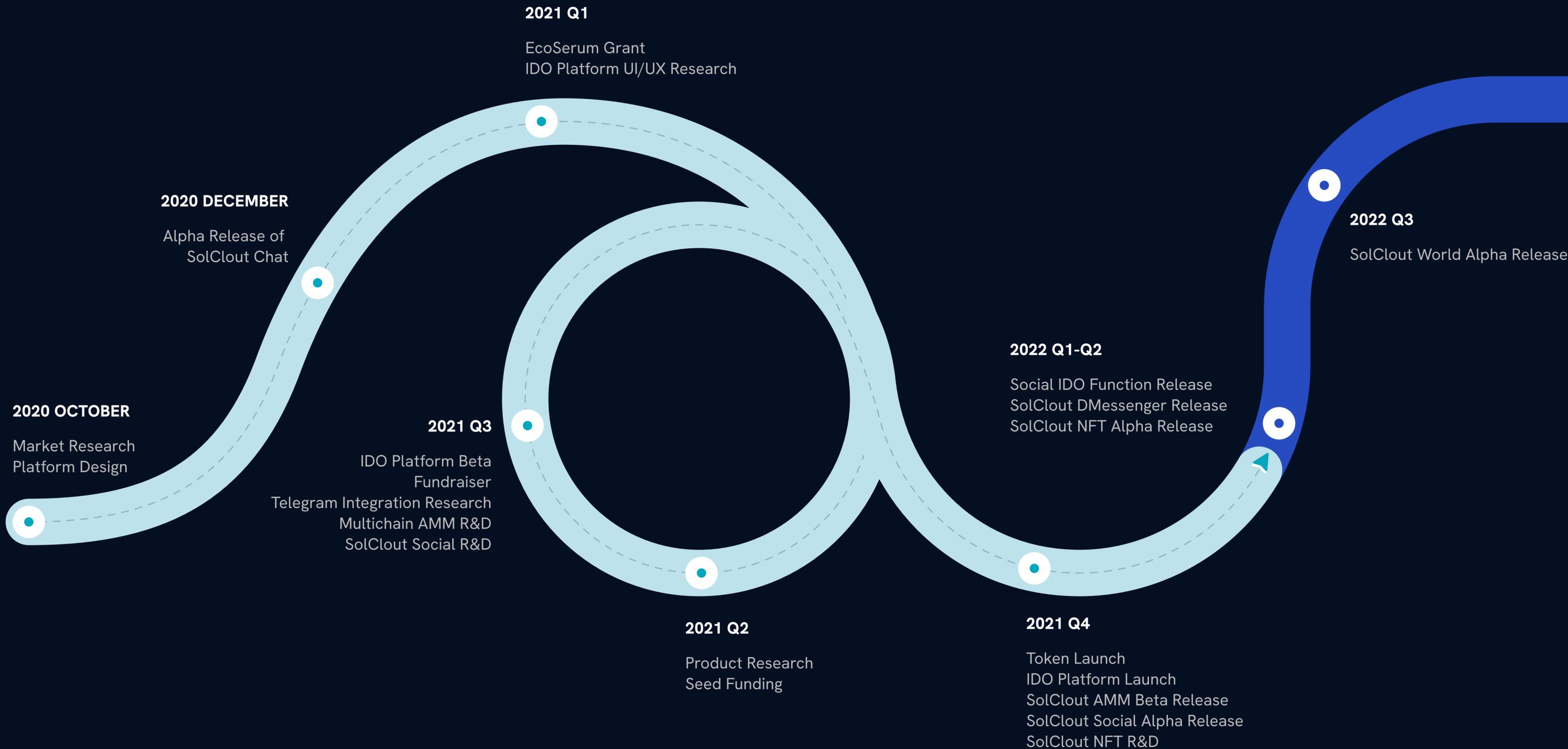




# SCT Token

SCT token is used for every economic activity on the platform. Users can use the token to subscribe for IDOs, purchase NFTs, and participate in governance.







# SolClout Team



**Malay Tripathi**  
CEO / CTO



**Taras Kopyl**  
COO



**Sunday Adedeji**  
Lead Marketing



**Nick Batist**  
Designer



**Leonid Konoplia**  
Lead Designer



# Partners



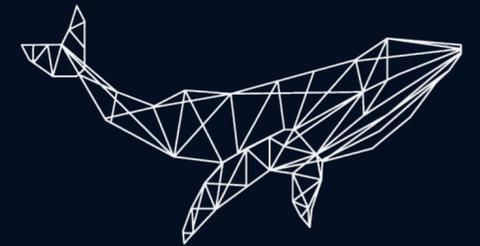
EcoSerum



ExNetwork



Axis Capital



MoonWhale



PolkaBridge



BMW Capital



ChinaPolka



**DREAMBOAT**  
CAPITAL

Dreamboat Capital



# Thank you

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